



Business Institute Certificate 2019-20

Student Name: _____

Module A: WIC Courses (complete any 3 courses & 1 must be an AP course)

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|------------------------------------------------------|---------------------|--------------------|
| <input type="radio"/> Financial Literacy 8 | School mark: _____% | |
| <input type="radio"/> Business & Technology 9 | School mark: _____% | |
| <input type="radio"/> Micro / Macro Economics 30 | Micro mark: _____% | Macro mark: _____% |
| <input type="radio"/> Business / Entrepreneurship 10 | School mark: _____% | |
| <input type="radio"/> AP Macro Economics 35 | School mark: _____% | AP mark: _____ |
| <input type="radio"/> AP Micro Economics 35 | School mark: _____% | AP mark: _____ |

Module B: Business & Leadership Core Competency Experiences (complete any 7 in any of the 3 sections. One must be a leadership experience)

Section 1: Interaction with Business Community

Character

- Student Startup Success – Bow Valley College – June 2018
- Tour of Benevity (Workplace engagement) Citizenship
- SheBiz Conference - Year? _____
- Guest Speaker – Yvonne Camus (Excellence, Teamwork and Grit)
- Guest Speaker – Jane Goodall (British primatologist, anthropologist, and UN Messenger of Peace)
- Guest Speaker – Romeo Dallaire (Canadian senator, humanitarian, author, and retired general)
- Guest Speaker – Amber MacArthur (Social Media / entrepreneur)
- Guest Speaker – Paul Davis (Social Networking Safety)

Creativity

- Tour of Minhas Brewery (Entrepreneurship)
- Tour of Village Ice Cream (Entrepreneurship)
- Tour of DIRT Environmental Solutions (Innovation)
- Tour of Critical Mass (Marketing & Communications)
- Tour of UP 97.7 Radio Station (Marketing & Communications)
- Guest Speaker – Manjit Minhas (Mountain Crest Brewery & WIC alumni)
- Guest Speaker – Jo Williams (Hipimage.ca communications)
- Guest Speaker – Jason Cormack (JP Morgan & Herschel Supply Company)
- Guest Speaker – Billy Friley (owner of Village Ice Cream & WIC alumni)
- Guest Speaker – Mark Stiles & Gagan Dhaliwal of Calgary Sports & Entertainment (Marketing and Sponsorship)
- EY Entrepreneur of the Year Dinner Gala

Critical Thinking / Problem Solving

- Tour of Matco Investments (Finance)
- Tour of WestJet HQ (airline industry)
- Tour of Peters & Co. Investments (Finance)
- Guest Speaker – Jordan Martens (PBA Land Development Case)
- Guest Speaker – Everett Knight (Matco Investments & WIC alumni) & Nathan Palin (Boardwalk & WIC alumni)
- Guest Speaker – Drew Feustel (NASA astronaut)

Section 2: Participation in Leadership Opportunities

- Sailing Education Adventures (SEA)

- Duke of Edinburgh Award
- Shad Valley
- WIC Swiss Summer School
- CAIS Junior Student Leadership Conference
 - Minden, ON 2017
 - Minden, ON 2018
 - Minden, ON, 2019
- CAIS Senior Student Leadership Conference
 - Calgary 2016
 - Toronto 2017
 - Lakefield College 2018
 - Shawnigan Lake School 2019
 - Rothesay Netherwood School, NB 2020
- WIC Prefect
- WICAA member: _____
- WIC Student Council: _____
- Other: _____

Section 3: Observation of New York City's Financial District & San Francisco / Silicon Valley

- New York – May 2017
- San Francisco / Silicon Valley – May 2018
- New York – May 2019
- San Francisco / Silicon Valley – May 2018
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Module C: Business Clubs and Activities (complete any 4 of the following clubs / activities & 1 must be a case experience)

Critical Thinking / Problem Solving

- Junior Achievement Investors' Club
- WIC Case Club
 - UWO Ivey cases Please list Case(s) _____
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- Microsoft Excel 101
 - Level I
 - Level II

Citizenship

- Calgary Farmer's Market project: _____

Collaboration / Communication

- W Store
- WIC Case Competition Club
 - SAIT Case Clash
 - February 2017
 - February 2018
 - February 2019
 - February 2020
 - Westmount Charter Case Competition
 - May 2018
 - May 2019
 - May 2020
 - University of Western Ontario, Richard Ivey School of Business Case Competition
 - February 2017
 - April 2018

- April 2019
- April 2020

Creativity

- D. Lab (design thinking experience)
- Entrepreneurship Seminar – Craig Elias (Bow Valley College)
- ATB Entrepreneurship Workshops
 - Social Enterprise
 - Blockchain
 - VR demo

Module D: Post-Secondary Partnership with University of Calgary Haskayne School of Business (complete any 3 of the following)

- University 101 (**Mandatory**)
- Tour of Haskayne facility
- RBC Fast Pitch Competition – Student panel judge
- U of C / Hunter Centre – Creative Destruction Lab
- Guest Speaker – Dr. Bob Schulz (professor, University of Calgary Haskayne)
- WIC / Haskayne Alumni: _____
 - WIC Experiential Leadership Camp 2016 (Entrepreneurial Thinking in Action Camp – U of C Hunter Centre)
 - WIC Experiential Leadership Camp 2017 (Entrepreneurial Thinking in Action Camp – U of C Hunter Centre)
 - University of Calgary Hunter Centre 2018 Entrepreneurial Thinking in Action Camp
 - University of Calgary Hunter Centre 2018 Entrepreneurial Thinking in Action Camp
- University of Calgary Haskayne / WIC Case Competition
 - October 2016
 - April 2017
 - November 2017
 - February 2018
 - October 2018
 - February 2019
 - February 2020

Module E: Project-Based Business Plan (Optional)

- Started up and operated own small business

Other business related experiences:

Business related books / magazines / websites explored:

Which post- secondary institution do you plan on attending and the program you will enter?

Institution: _____

Program: _____

